

Neocognition is a team of researchers, engineers, and consultants that integrates cognitive sciences and management sciences with generative artificial intelligence, by building personal assistants who are experts in their fields. All are committed actors in the emergence of a virtuous collaboration between human and artificial intelligence, where each unfolds its added value in service of the development of individuals and organizations: the neocognition.

# AUGMENTED TRAINING AND COACHING

Strengthen and differentiate your trainings and coachings with our generative AI, tailored to the unique contexts of your clients, to develop behavioral and professional skills.

## ① AI assistants



**Erga**  
(Coach)

*Accept difficulties to better act upon them*



**Upolepsis**  
(Trainer)

*Factualize and not judge the negative to better manage it*



**Oracle**  
(Consultant)

*Instantly manufacture the expected skills*



**Focus**  
(Coach)

*Intensify what is efficient and satisfying*



**Open View**  
(Consultant)

*New perceptions, new reactions*



**Logos**  
(Trainer)

*Free yourself from cognitive biases in the service of your professional efficiency*

## ② Progress tracking

Objectives → Behavioral KPIs

AI assistants: support in applying KPIs

Tracking of KPIs application: self + 360

